

Hello Nanolocity Games Family,

I hope this message finds you well! I'm thrilled to share some exciting updates with you about what's been happening here at Nanolocity Games. Your support has been instrumental in our journey, and I can't wait to tell you about our new games and upcoming events.

2024 Highlights

Last year was a blowout year for Nanolocity Games:

- **Game Sales:** There are now 303 more games out into the wild! It's been fantastic seeing so many of you enjoying our creativity and hard work.
- **Craft Fairs:** We did 95% of sales at local craft fairs, connecting with so many of you in person. These events are always a highlight, and we're planning to attend even more in 2025.
- **Online Sales:** Our online sales have steadily increased - it's a great place for repeat sales for people we meet at the craft fairs as well as their friends and families.

Exciting New Games

Two new games were introduced in 2024 and both have been a huge hit!

- **RunAway:** This fast-paced dice game is all about waking up your five sleeping campers and getting them to RunAway first before the bear arrives. You can use your dice rolls to wake up and RunAway your campers or send your opponent's campers back to sleep. It's a game of strategy, quick decisions, and a lot of fun! Watch our 60-second [how to play](#) video on YouTube and get your own copy of the game [ShopOnline](#) !
- **BricksInABox:** Our high-speed competitive 3D tetris game has been a huge hit. It takes about 45 seconds to teach and 45-60 seconds to play a round, making it perfect for craft fair sales. Last year, 68 kits were sold (inventory limited!) and we expect to sell well over a hundred in 2025.

Material and Production Upgrades

We've made significant improvements to our production process that allow us to focus more on creating new games for you:

- Ordered 40,000 precut pine bricks for [Bricks&Brutes](#) and **BricksInABox**, saving a lot of time on cutting and sanding.
- Started using zero-VOC wood stains from EcoPaints, getting games ready for sale significantly faster - two days to cure, rather than 8+ months for the MinWax we were using.
- Ordered 4,000 injected molded half-a-boxes for **BricksInABox**, which are not only more cost-effective than our previous 1/4" acrylic versions but also eliminate the need for cutting and gluing, allowing us to keep up with the growing demand for this new game.

New games in Development

I continue to attend the play test game nights at the Guildhouse in San Jose and Games of Fremont (in Fremont!). These are invaluable for getting great feedback on prototype games as well as connecting with other game makers. If you are interested in being a Nanolocity Games playtester, just send me an email! Look out for two more dice games coming in 2025:

- **Crosswalk**—a strategic two-person dice game where you try to get your frogs across a dangerous highway first while knocking your opponent's frogs into traffic
- **CaveEscape** (working title)—a press-your-luck and screw-your-opponent escape-from-a-cave game for 2-4 players. There's much more strategy involved than it might sound at first!

Looking Ahead to 2025

We're planning to attend even more craft fairs in 2025. The first one is this weekend at the [Calaveras Celtic Faire](#) in Angels Camp, CA. I'll be at another eight fairs through the end of year. View my [Shop In Person](#) list to find one near you.

Thank you so much for being part of this incredible journey. Your support, whether through Kickstarter, spreading the word, purchasing online, or visiting us at craft fairs, has made all of this possible. We are deeply grateful and excited to continue bringing games to you.

- Michael

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